

# ROOT WORDS

Promoting just a little bit of knowledge...and a whole lot of Healthy Smiles

## Mission Statement

To provide excellent endodontic care in a professional, friendly environment by a highly trained and motivated team!

We work to fulfill our mission by making patient care our #1 goal.

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## Reducing the "Fear Factors" of Dentistry

We know that some patients get more nervous than others at the mere sight of a needle and syringe. That is why the **Wand** has been a part of our practice for more than eight years. It's one of those ingenious gadgets you buy that is so effective that it quickly becomes an integral part of your practice (instead of collecting dust on a shelf). The Wand is a computer-controlled local anesthetic delivery system.

The computer provides a flow of anesthetic directly ahead of the needle. This numbs the site of insertion and develops a "pathway of anesthesia" so patients hardly feel the needle at all.

The source of discomfort for most injections, however, isn't the needle; it's the flow of the anesthetic into the tissue. The Wand delivers the anesthetic at an

optimal flow rate for a comfortable injection almost every time.

In addition, certain injections made possible with the Wand minimize

*When you refer your patients to a specialist, you have the right to insist that they receive the best care possible. That's why, at Endodontic Associates, we place so much importance on state-of-the-art technology and improved surgical techniques. For years, dental professionals have entrusted us to provide their patients with the highest quality, most comprehensive endodontic treatment possible, and we appreciate your confidence in our skills.*

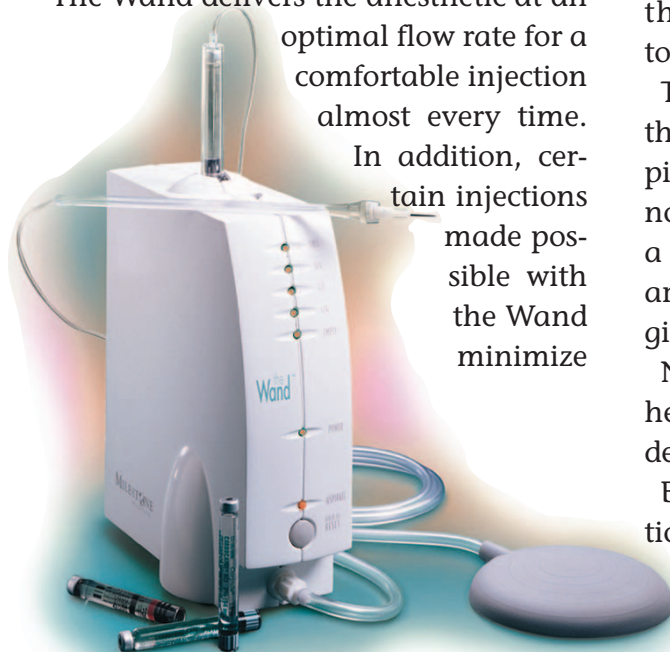
*The Wand system is just one of many advances in our offices you and your patients will appreciate. We are committed to doing everything possible to make endodontic treatment as pleasant as possible.*

the unnecessary numbness of the tongue, cheek, and face.

The Wand is esthetically appealing to the eye...it is a small lightweight handpiece that resembles a pen. Patients are not as intimidated by it as they are by a conventional syringe. Most patients are also impressed that a computer is giving them an injection.

Nearly every day in our practice, we hear patients say, "I wish my general dentist used the Wand."

Being able to provide pain-free injections is important for any dentist trying to build a practice. The Wand is definitely an effective device for making the injection easier for you and your patients ■



Quality Patient Care in a Comfortable Environment

## Bravo

- Congratulations to our happy newlyweds, **Shawn & Franki (Gililand) Stout**, who were married on August 25th in Runaway Bay, Jamaica.
- There are also two new grandmothers in our office who will be more than glad to show you a picture or two! **Candy Williams'** granddaughter, Mackenzie Paige Thomason, was born Aug. 21st. She weighed 8 pounds 3 ounces and measured 20 inches long.



*The Stout's...*

*Candy and her beautiful granddaughter.*

We are excited about the recent additions to our front desk and

## Staff Vitals

### Casey Petrillo



**Casey Petrillo**  
Business Assistant

are happy to introduce one of them to you. Casey has had a lot of changes in her life over the past few years. She and husband Derek, who were married in the Summer of '06, recently were re-located with his job from Texas to Oklahoma. Having enjoyed being in the dental field for four years previous to the move, Casey decided to continue in the field and ended up being a great match for us!

She enjoys shopping, riding four wheelers, hanging out with friends and playing with her dogs Rocky and Reese. She is also a huge fan of her husband's hometown Boston Red Sox! As well as a lot of joy, December will bring a new fan into the world when they welcome their first, a baby boy!



*Three generations... Susan with son John and baby Carter.*



**Susan Reiswig's** grandson, Carter Alexander Reiswig, was born July 9th, weighing in at 7 pounds and 7 ounces and 19 inches in length. Both Candy and Susan are first-time grandmothers.

**Congratulations!**

- New mom **Hilary Manning** and her husband are now the proud parent's of a baby girl...their third! **Averi Agnes Manning** was born Aug. 1st, weighing 6 pounds 15 ounces and measuring 19 inches long.



*Baby Averi has lots of loving "aunts" in the EA office, pictured here with Audrey Armstrong.*



**Cathy Sommer**  
Dr. Robert Jarvis's Office  
Oklahoma City

## Congratulations... August Lottery Winners

August's lucky winners of tickets to a concert featuring Alan Jackson and Brooks & Dunn were Cathy Sommer in Dr. Robert Jarvis' office and Bu Parker with Dr. Brian Prince's office in Oklahoma City.

**Be sure and enter our next lottery!**

Please share this fun and helpful information with your staff by passing on *ROOT WORDS!* If you would like additional copies of this newsletter, please call Gina at Endodontic Associates, (405) 748-6000 or (800) 522-9609.